

The Event to Sponsor: Local Reach – National Exposure!



Presented by Ormond Beach MainStreet, A local 501(c)(3) non-profit Organization

Saturday & Sunday

April 15 & 16, 2023
Ormond Beach, Florida

Sponsorship Opportunities

Presenting Sponsor: \$5,000 (1 Available)

- Exclusivity by business sector
- Banner at gate and throughout Festival
- Guaranteed lead sponsor credit in all paid advertising (Radio, Print, Television)
- Recognition in all pre and post event media releases, social media sponsor post
- Premiere logo inclusion on all print materials (500 storefront posters, all flyers, 3,000 Festival maps), including half page ad in event program
- Premiere logo inclusion and link to company website in electronic communications (e-newsletters, OMS website, social media announcements)
- 10 x 10 branded booth space to be used for entertaining and/or promoting the company's goods & services in a featured location for both days of Festival.
- Recognition as Presenting Sponsor in at least five PA announcements per day
- One year Ormond Mainstreet membership
- Company logo included on Festival T-shirt
- (15) 2-Day Festival Tickets (\$300 Value)

Star Performer/Entertainment Sponsor - \$3,000

- Exclusivity by business sector
- Large company banner displayed at the Main Stage
- Exclusive hospitality opportunity with Festival headlining band/soloist.
- Sponsor credit in all paid advertising (Radio, Print, Television)
- Recognition in all pre and post event media releases
- Prominent logo inclusion on all print materials (500 storefront posters, all flyers, 3,000 Festival maps)
- Prominent logo inclusion and link to company website in electronic communications (e-newsletters, OMS website, social media announcements, etc.)
- 10 x 10 branded booth space to be used for entertaining and/or promoting the company's goods & services in a featured location for both days of Festival.
- Recognition as Entertainment Sponsor in at least three PA announcements per day
- One year Ormond Mainstreet membership
- Company logo included on Festival T-shirt
- (10) 2-Day Festival Tickets (\$200 Value)

What is the Ormond Beach Celtic Festival?

The 12th Annual Ormond Beach Celtic Festival is a popular two-day celebration of the lively and rich traditions of the seven Celtic nations. Over 10,000 attendees from all over the country join us for a weekend of music, fun, food, and beer.

WHERE:

The festival sprawls across two beautiful parks along the Halifax River in Ormond Beach Florida

WHO:

10,000-12,000 folks of all ages and nationalities attend. The majority come from Florida, The Southeast, and The East Coast, but visitors join us from all corners of the country.

ACTIVITIES:

FIVE Stages of Music –
Internationally Renowned
Musicians - 60+ Vendors - 25+
Celtic Clans - Highland Games &
Rugby Competitions - 2 Beer
Gardens – Kid's Zone – Crazy Kilt
Competition – MORE!

Sponsoring the Festival is a great opportunity to:

- Form and strengthen meaningful connections with thousands of local residents and hundreds of visitors
- Gain visibility through Ormond Beach MainStreet's extensive promotional campaigns and social media followers
- Partner with and support a small non-profit organization that works to create a thriving and vibrant community.

Customized Sponsorship Packages Available!

Contact BeckyParker

Becky@ormondmainstreet.com

Office: (386) 492-2938



Celtic Festival Sponsorship Opportunities

Sponsorship Opportunities

Highland Games Sponsorship - \$2,000 (1 Available)

- Entrance signage at Fortunato Park entrance/Games Entrance
- Recognition in all pre and post event media releases, sponsor post on social media pages (7k followers)
- Logo inclusion on all print materials (500 storefront posters, all flyers, 5,000 Festival maps)
- Logo inclusion and link to company website in electronic communications (e-newsletters, OMS website, social media announcements, etc.)
- 10 x 10 branded booth space to be used for entertaining and/or promoting the company's goods & services in a featured location for both days of Festival.
- Recognition as the Games sponsor in at least three PA announcements per day
- One year Ormond Mainstreet membership
- (8) 2-Day Festival Tickets (\$160 Value)
- Company logo included on Festival T-shirt

Festival Shuttle Sponsorship – \$1,000 – (1 Available)

- Prominent event signage
- Logo inclusion on all print materials (paid print advertisements, 500 storefront posters, all flyers, 5,000 Festival maps)
- Logo inclusion and link to company website in electronic communications (e-newsletters, OMS website, social media announcements, etc.)
- (10) Festival Tickets (\$100 Value)
- 10 x 10 sponsor booth space in a featured location for both days.
- Recognition as Festival Shuttle sponsor from the stage at least twice per day
- One year Ormond Mainstreet membership
- Opportunity for magnetic sign placement on shuttle vehicles
- Company logo included on Festival T-shirt

Stage Sponsor – Casements Stage - \$1,000 – (1 Available) OR Secondary Stage - \$500 (2 available)

- A stage named for your company – exclusive sponsorship only. Stage name included in all print and PR materials
- Large company banner to hang at the back of your sponsored stage
- Logo inclusion on all print materials (paid print advertisements, 500 storefront posters, all flyers, 5,000 Festival maps) and Festival t-shirts
- (10) Festival Tickets (\$100 Value)

Kid's Zone Sponsor \$1,000 (1 Avail)

- Kid's Zone named for your company (i.e. "business name" Kid's Zone)
- Large company signage at Kid's Zone entrance
- Logo inclusion on all print materials (paid print advertisements, 500 storefront posters, flyers, 5,000 Festival maps)
- Recognition as Kids Zone sponsor from the stage at least once each day
- Company logo included on Festival T-shirt

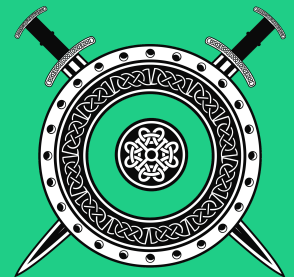
Banner Sponsorship - \$250

- Bring your own banner for our banner wall at the main entrance (3' x 8' or less), recognizing your company as a sponsor. All sponsors are listed in the printed program.

Clan Hospitality Sponsor - \$500 (1 Avail)

- Large company banner to hang in front of Clan Hospitality area where more than 20 clans gather, drawing large crowds
- Logo inclusion on all print materials (paid print advertisements, 500 storefront posters, flyers, 5,000 Festival maps)
- Recognition as Kids Zone sponsor from the stage at least once each day
- Company logo included on Festival T-shirt

ORMOND
BEACH
Main Street



Ormond Beach Celtic Festival Sponsor Agreement

Please check your designated Sponsor package:

- | | |
|---|--|
| <ul style="list-style-type: none"><input type="radio"/> Presenting Sponsor (\$5,000)<input type="radio"/> Entertainment Sponsor (\$3,000)<input type="radio"/> Highland Games Sponsor (\$2,000)<input type="radio"/> Entertainment Sponsor (\$1,000)<input type="radio"/> Casements Stage Sponsor (\$1,000) | <ul style="list-style-type: none"><input type="radio"/> Secondary Stage Sponsor (\$500)<input type="radio"/> Kid's Zone Sponsor (\$600)<input type="radio"/> Clan Hospitality Sponsor (\$500)<input type="radio"/> Banner Sponsor (\$250)<input type="radio"/> Custom Sponsorship Package (\$____) |
|---|--|

Contact Name _____

Company Name _____

Email Address _____

Daytime Phone _____

IF PAYING BY CREDIT CARD

Credit Card Type ☐ American Express ☐ Visa ☐ MasterCard

Card Number _____

Expiration Date _____ Security Code (3-digits on back of card) _____

Name on Card _____

Billing Address _____

City/State/Zip _____

Phone number of Authorized Cardholder _____

Printed Name of Authorized Cardholder _____

Authorized Cardholder Signature _____

IF PAYING BY CHECK

Please make checks payable to Ormond MainStreet, Inc. with Ormond Beach Celtic Festival in the memo line, and submit with a copy of signed sponsorship order form to:

Ormond Beach Mainstreet

Attn: Becky Parker

PO Box 2917

Ormond Beach, FL 32175

Email:

becky@ormondmainstreet.com

386-492-2938

SIGNATURE OF PERSON

RESPONSIBLE FOR PAYMENT _____ DATE _____

* By signing this sponsorship order form I am acknowledging that I am authorized to make this purchase and responsible for submitting payment Ormond Beach MainStreet BEFORE the event or I will not receive sponsorship and/or ticket benefits.